

## HIPAtlanta Outreach Management System (OMS)

### CDC Evidence-Based Interventions

The CDC evidence-based intervention are one-on-one and some multi-session models, #4-Public Health Strategies, #2-Behavioral Interventions and #1- Structural intervention to establish an effective Comprehensive High Impact Model .

OUTREACH	Link to HIV TESTING	LINKAGES TO CARE
Social Networking Strategy	CRCS – High Risk HIV-negative Persons	ARTAS
	CRCS – HIV-positive Persons	Peer Navigators
	Couples HIV Testing & Counseling (-&+)	
CLEAR		

**PUBLIC HEALTH STRATEGY - The Social Network Strategy (SNS) for Counseling, Testing, Referral (CTR)** is an evidence supported approach to recruiting high-risk people. For SNS for CTR, agencies would identify clients or peers who are HIV positive or at high risk for HIV, and enlist them to become Recruiters. Recruiters are short-term, unlike peers advocates or peer educators, and require coaching, rather than training and supervision. The Recruiters identify their Network Associates. Network Associates are people in their social networks (e.g, friends, sex or drug partners, family members, etc.) who are at risk of HIV. Typically, Recruiters identify 2 – 8 Network Associates whom they believe would benefit from HIV CTR.

**PUBLIC HEALTH STRATEGY - CRCS Comprehensive Risk Counseling and Services (CRCS) High Risk Negatives**, formerly Prevention Case Management (PCM), is a client-centered HIV prevention activity that provides intensive, ongoing, individualized prevention counseling, support, and service brokerage. Priority for CRCS services should be given to persons at very high risk for HIV.

**PUBLIC HEALTH STRATEGY (PHS) - CRCS for Persons Living with HIV**

CRCS provides multiple sessions of client-centered HIV risk-reduction counseling. It helps clients initiate and maintain behavior change to prevent the transmission of HIV; it also addresses competing needs that may make HIV prevention a lower priority. CRCS addresses the relationship between HIV risk and other issues such as substance abuse, mental health, social and cultural factors, and physical health.

CRCS involves the coordination of intensive prevention activities and often involves close collaboration with Ryan White Comprehensive AIDS Resource Emergency Act (RWCA) case management.

**PHS - Couples HIV Testing and Counseling** occurs when two or more persons who are in—or are planning to be in—a sexual relationship receive all elements of HIV testing and counseling together. This includes HIV prevention counseling, receipt of test results, and linkage to follow-up services.

**BEHAVIORAL HEALTH INTERVENTION - CLEAR: Choosing Life: Empowerment!**

**Action! Results!** is an evidence-based, health promotion intervention for males and females ages 16 and older living with HIV/AIDS or at high-risk for HIV. CLEAR is a client-centered program delivered one-on-one using cognitive behavioral techniques to change behavior. The intervention provides clients with the skills necessary to be able to make healthy choices for their lives. The Centers for Disease Control and Prevention's (CDC's) guidelines on Comprehensive Risk Counseling and Services (CRCS), formerly known as Prevention Case Management , identify CLEAR as a structured intervention that may be integrated into CRCS programs.

**PHS – ARTAS**

ARTAS is an individual-level, multi-session, time-limited intervention with the goal of linking recently diagnosed persons with HIV to medical care soon after receiving their positive test result. ARTAS is based on the Strengths-based Case Management (SBCM) model, which is rooted in Social Cognitive Theory (particularly self-efficacy) and Humanistic Psychology. SBCM is a model that encourages the client to identify and use personal strengths; create goals for himself/herself; and establish an effective, working relationship with the Linkage Coordinator (LC).

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