

Strategies in line with NHAS

	Activities	Outcomes	NHAS Updated Goals
Outreach Mgmt. System <input type="checkbox"/> Street Events <input type="checkbox"/> Health Fairs <input type="checkbox"/> National Campaigns <input type="checkbox"/> Agency to Agency <input type="checkbox"/> Research Recruitment <input type="checkbox"/> Permission Level Access	<ul style="list-style-type: none"> Track Outreach Track Materials Distribution Event Coordination Streamline Reporting Measure Impact Enhance Push and Pull Strategy Data Collection Model Replication 	<ul style="list-style-type: none"> Increase street outreach data collection and provide QL&QN Analysis Implemented HIPAA compliant software technology to capture documents, scan signatures. Increase Health Dept. Partnerships 	<p>Goal 1 Reducing New HIV Infections</p> <p>Step 1.A. Intensify HIV prevention efforts in communities where HIV is not heavily concentrated</p> <p>1.A.2 Focus on high-risk populations</p> <p>Step 1.B Expand efforts to prevent HIV infection using a combination of effective, evidence-based approaches.</p> <p>1.B.1 Design and evaluate innovative prevention strategies and combination approaches for preventing HIV infection in high-risk populations and communities and prioritize and promote research to fill gaps in HIV prevention science among the highest risk populations and communities.</p> <p>1.B.3 Expand access to effective prevention services, including pre-exposure prophylaxis (PrEP) and post-exposure prophylaxis (PEP).</p> <p>1.B.4 Expand prevention with persons living with HIV.</p> <p>Step 1.C Educate all Americans with easily accessible, scientifically accurate information about HIV risks, prevention, and transmission.</p> <p>1.C.2 Utilize evidence-based social marketing and education campaigns, and leverage digital tools and new technologies.</p> <p>1.C.4 Expand public outreach, education, and prevention efforts on HIV and intersecting issues, such IPV.</p> <p>Goal 3: Reducing Hiv-Related Disparities And Health Inequities.</p> <p>Step 3.A Reduce HIV-related disparities in communities at high risk for HIV infection</p> <p>3.A.1 Expand service to reduce HIV-related disparities experienced by gay and bisexual men (especially young Black gay and bisexual me), black women, and persons living in the Southern United States.</p> <p>Step 3.C Reduce stigma and eliminate discrimination associated with HIV status.</p> <p>3.C.1 Promote evidence-based public health approaches to HIV prevention and care.</p> <p>3.C.3 Mobilize communities to reduce HIV-related stigma</p> <p>Goal 4: Achieving A More Coordinated National Response To The HIV Epidemic</p> <p>Step 4.A Increase the coordination of HIV programs across the Federal government and between Federal</p>
Texting Mgmt. System <input type="checkbox"/> Create Accts <input type="checkbox"/> Target Groups <input type="checkbox"/> Optimize Encounters <input type="checkbox"/> Measure Activities <input type="checkbox"/> Permission Level Access	<ul style="list-style-type: none"> Collect Contacts Manage Contacts Send Messages Appt. Reminders MMS(picture and video texting) Text to Screen Custom Field Adaption (HIV/EBI) 	<ul style="list-style-type: none"> Implement a device security system >Behavioral Intervention link > Identify Newly Dx+ and link to care >Increase PrEP education & referrals 	
Social Media Mgmt. System <input type="checkbox"/> View all activity <input type="checkbox"/> Permission Level Access	<ul style="list-style-type: none"> Message Center Hashtag Center Encounters Reports/Queries Campaign Library Flag & Tag 	<ul style="list-style-type: none"> >Increase opportunities Data Matching with CBO Partners Decrease barriers to manage outreach efforts Increase online social media encounters and to provide QL&N Analysis Increase texting encounters with target audience to provide QL&N Analysis Data impact analysis on first 3 months Yr 2 launch Phase 2 eTesting 18months launch Phase 3 Linkage to Care and Social Determinants Yr 1 Present model US Conference AIDS Yr 2 International Conference of AIDs System adapted for STD, Hepatitis, PrEP 	

			<p>agencies and State, territorial, Tribal, and local governments.</p> <p>Step 4.A.2 Strengthen coordination across data systems and the use of data to improve health outcomes and monitor use of Federal Funds.</p> <p>Step 4.A.4 Promote resource allocation that has the greatest impact on achieving the Strategy goals.</p> <p>Step 4.B Develop improved mechanisms to monitor and report on progress toward achieving national goals.</p> <p>4.B.1 Strengthen the timely availability and use of data.</p>
<p>Data Collection System</p> <ul style="list-style-type: none"> <input type="checkbox"/> HIPAA Guidelines <input type="checkbox"/> Data Analytics <input type="checkbox"/> Permission Level Access <input type="checkbox"/> Funders ID <input type="checkbox"/> Agencies ID + Multiple Sites <input type="checkbox"/> Real-time Data Reporting 	<ul style="list-style-type: none"> • QN & QL Data Analysis • eDocumentation • Standardized HIV Testing Consent • Linkage To Care Referrals • Automated Unique ID system • HIPAA Electronic Records Trainings • CBO Digital Literacy Workshops (Examples) • *Office Space to Cloud Space • *HIPAA mTechnology • *Digitally Legally • *eDocumentation and Coordination 	<ul style="list-style-type: none"> • Increase the ability to capture target audience data • Increase Community Agency HIV eTesting Efforts • Improve Encounter Collection Method • Increase Identifying Newly dx into care 30days • Enhance Health Dept. Partnerships • Decrease barriers to incorporate eDocumentation • Increase referrals to funded EBI's • >Prevention Agencies ability to incorporate Electronic Health Records Systems • Integrate with Texting Mgmt. System • Cost Benefit Analysis • Replicate model in health departments nationwide. • Present Government and Community Partnership at US Conference of AIDS • Increase PrEP linkage to education and services 	