

HIPAtlanta Outreach Management System

I. Table of Contents

- II. HIPAtlanta History and Logic Model
 - III. Narrative
 - a. The Win-Win-Win Approach
 - b. Community Challenges
 - c. Approach
 - i. 1.0 Data Collection System (DCS)
 - ii. 2.0 Outreach Management System (OMS)
 - 1. Street and Event Outreach Activities
 - 2. Social Media Outreach System
 - 3. Texting Management System
 - d. Testing Document Management System (TDMS)
 - IV. Strategies in line with Updated National HIV/AIDS Strategy & Federal Action Plan
 - V. Measured Outcomes
 - VI. CDC Evidence-Based Interventions
 - VII. Evaluation and Performance Measurement
 - VIII. Replication Strategy Logic Model
 - IX. Workforce, Roles & Responsibilities
 - i. The Initial Team
 - ii. Employment and Workforce Impact
 - X. Economic & Social Impact
 - XI. Revenue Streams Impact
 - XII. Training & Education Impact
 - XIII. Replication Strategies Workplan and Evaluation
- Budget Justification, Existing Resources, Other Support (other federal & non-federal sources)**